

# 15<sup>th</sup> CONFERENCE OF AIRL-SCM



**AIRL-SCM**  
Association Internationale de Recherche  
Logistique et Supply Chain Management

Co-organised event  
by AIRL-SCM and  
Excelia Business School  
29-31 May 2024

## PRACTICAL GUIDE

LA ROCHELLE



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# GETTING TO LA ROCHELLE

## BY PLANE

### Traveling by plane?

The nearest airports and/or those serving La Rochelle are:

PARIS (Roissy-Charles-de-Gaulle or Orly)

[aeroportsdeparis.fr](http://aeroportsdeparis.fr)

LYON

[lyonaeroports.com](http://lyonaeroports.com)

NANTES

[nantes.aeroport.fr](http://nantes.aeroport.fr)

MARSEILLE

[marseille.aeroport.fr](http://marseille.aeroport.fr)

BORDEAUX

[bordeaux.aeroport.fr](http://bordeaux.aeroport.fr)



## ARRIVING BY PLANE AT LA ROCHELLE AIRPORT

Some of you will arrive by plane directly at  
*La Rochelle-Île de Ré airport*,  
which is located 5 km from the city centre of La Rochelle.

From here, you can take a local bus to Place de Verdun  
(main bus station) in the city centre.

Buses from the airport leave every 10-15 mins, from  
Monday to Saturday.

For more information about the airports  
and their services:

[larochelle.aeroport.fr/en](http://larochelle.aeroport.fr/en)



# GETTING TO LA ROCHELLE

## BY TRAIN

### TRAVELING BY TRAIN FROM PARIS

High-speed trains operate several times a day between Paris and La Rochelle.

*The journey takes about 3 hours.*

There is a High-speed trains from Paris-Charles de Gaulle Airport (Roissy), Terminal 2 to La Rochelle.

You need to book in advance: [sncf-connect.com](https://www.sncf-connect.com)



**Trains to La Rochelle leave from Montparnasse station in Paris:**

To get to Montparnasse station from either airport, you can take the RER, then the metro.

For more info: [ratp.fr](https://www.ratp.fr)



### TRAVELING BY TRAIN FROM BORDEAUX OR NANTES

Regional Express Network and Intercity trains operate several times between Bordeaux St Jean - La Rochelle and Nantes - La Rochelle.

*The journey takes about 2 hours.*

For more info: [sncf-connect.com](https://www.sncf-connect.com)



# GETTING TO LA ROCHELLE

BY CAR

## TRAVELLING TO LA ROCHELLE - CAR SHARE



BlaBlaCar is a car share service which enables you to travel more economically.

To find a suitable journey, sign up on the internet site [blablacar.fr](https://www.blablacar.fr) or download the application onto your smartphone.

## TRAVELING BY CAR TO LA ROCHELLE

If you are coming to La Rochelle by car, pay close attention to the speed limits in France (km/h):



Motorways



Dual  
carriageways



Major roads



Built-up  
areas



# HOTELS NEARBY

## LE SAINT NICOLAS

600 m from the train station and 2 minutes to walk from the Historic Port

### ADDRESS

13 rue Sardinerie & place de la Solette  
17000 La Rochelle

### CONTACT

Email: [info@hotel-saint-nicolas.com](mailto:info@hotel-saint-nicolas.com)  
Tel.: +33 (0)5 46 41 71 55

Located 15 minutes by bus from Excelia: bus stop *Dames Blanches* (ILLICO line 3) or 30 minutes to walk from Excelia

Excelia rate (to be specified when booking): €90 per night, breakfast included

## MERCURE

5 minutes to walk from the train station and 2 steps from the Historic Port

### ADDRESS

Quai Louis Prunier  
17000 La Rochelle

### CONTACT

Email: [h0569@accor.com](mailto:h0569@accor.com)  
Tel.: +33 (0)5 46 50 61 50

Located 13 minutes by bus from Excelia: bus stop *Aquarium* (ILLICO line 3) or 25 minutes to walk from Excelia

Rates on the website: [all.accor.com/hotel/0569/index.fr.shtml](http://all.accor.com/hotel/0569/index.fr.shtml)

## KYRIAD

11 minutes to walk from the bus station and 15 minutes by bus from the Historic Port (ILLICO line 3)

### ADDRESS

34 Rue De La Scierie  
17000 La Rochelle

### CONTACT

Email: [laroche.minimes@kyriad.fr](mailto:laroche.minimes@kyriad.fr)  
Tel.: +33 (0)8 92 23 48 13

Located 6 minutes by bus from Excelia: bus stop *Le Lac* (ILLICO line 3) or 10 minutes to walk from Excelia

Rates on the website: [la-roche.minimes.kyriad.com](http://la-roche.minimes.kyriad.com)

## ATHOME

14 minutes to walk from the bus station and 15 minutes walk from le Vieux-Port

### ADDRESS

Athome Résidence & Spa  
33 Avenue du Dr Daniel Planet  
17000 La Rochelle

### CONTACT

Mail : [contact@athomerésidence.fr](mailto:contact@athomerésidence.fr)  
Tel. : +33 (0)5 46 44 69 96

Located 9 minutes by bus from Excelia: bus stop *Technoforum* (ILLICO line 3) or 12 minutes to walk from Excelia

Rates on the website: [athomerésidence.fr](http://athomerésidence.fr)





# GETTING TO EXCELIA

BY BUS

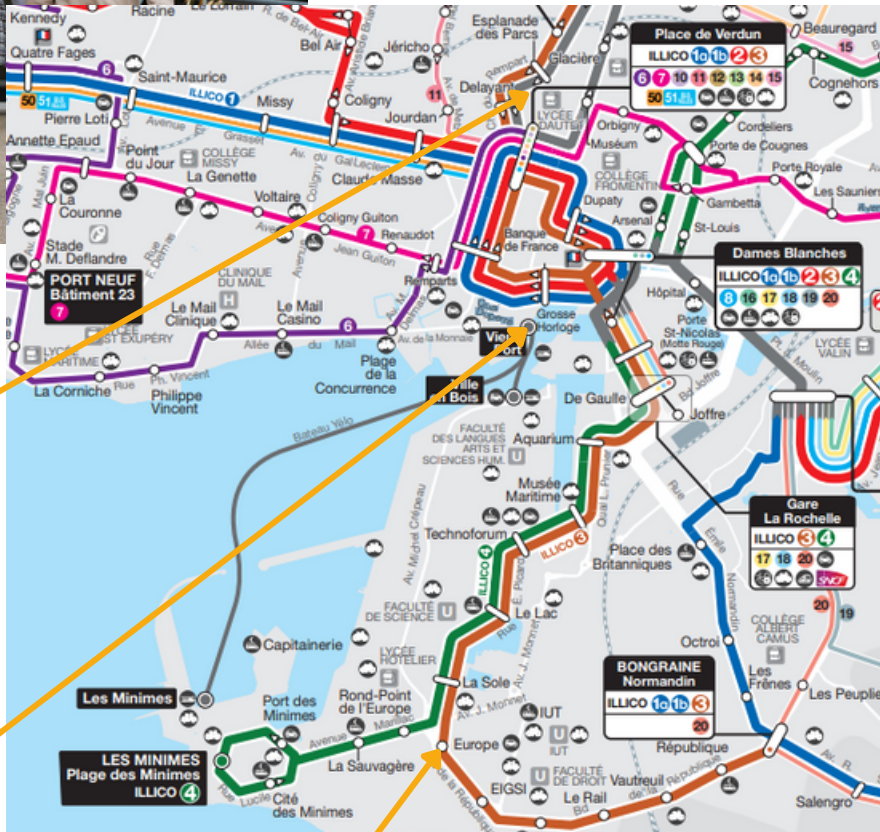


## GETTING TO EXCELIA BY BUS

Take ILLICO Line 3 and get off at bus stop Europe

Main bus station  
(town centre):  
**Place de Verdun**

Historic Port bus stop  
(town centre):  
**Grosse Horloge**



Campus Excelia (Coureilles)

**Bus stop: Europe**

The ILLICO line 3 serves the university sector every 10 minutes from 5:30 am to 9:30 pm

In the evening, on Thursdays, Fridays, and Saturdays, these buses run in the Minimes area every 30 minutes from 10:15 pm to 1 am

For bus routes and timetables: [yelo.agglo-larochelle.fr/accueil](https://yelo.agglo-larochelle.fr/accueil)

Payment possible by credit card (Visa, Mastercard).



## SEA BUS

The Sea Bus provides a link between the Historic Port and the Minimes pleasure port.

Two boarding points:

- Historic Port (near the Tour de la Chaîne tower)
- Minimes pleasure port (between quai Lazaret and Ponton 10)

**Sea bus ticket: €3 one-way ticket**

For all transports in La Rochelle, you can download the **Yélo application** which will show you all the lines, timetables, bus stops and bike stations:

[FOR ANDROID](#)

[FOR IPHONE](#)

## SELF-SERVICE BIKE: HOW DOES IT WORK?



### 1 REGISTER

To use a Yélo self-service bike, there are 4 registration ways:

- Download the Freebike app, available on iPhone and Android, and create your account;
- Create your account on the Freebike website: [freebike.paryelo.fr](https://freebike.paryelo.fr) ;
- Go to one of the bike stations and use the touchscreen;
- Or go to the *Maison de la Mobilité, Place de Verdun* in La Rochelle.

Then select the desired formula (Fares: [yelo.scoop.airweb.fr](https://yelo.scoop.airweb.fr)).

### 2 RENT A BIKE

Once registered, 3 ways to pick up a bike:

- Use the Freebike app by Yélo, and scan the QR code of the desired bike;
- Log in via the station screen with your ID and PIN code;
- If you have a Yélo card, place it in front of the target to the right of the station screen.

**Remove the bike when the light flashes quickly and beeps.**

### 3 RETURN THE BIKE

Once your ride is over, hang up the bike back at a station (please do not press the station button).

A green light indicates that the bike is securely hang up.

A red light indicates that the bike is badly hang up, in this case please try again or contact the technical support on [+33 \(0\)6 09 46 00 60](tel:+330609460060).

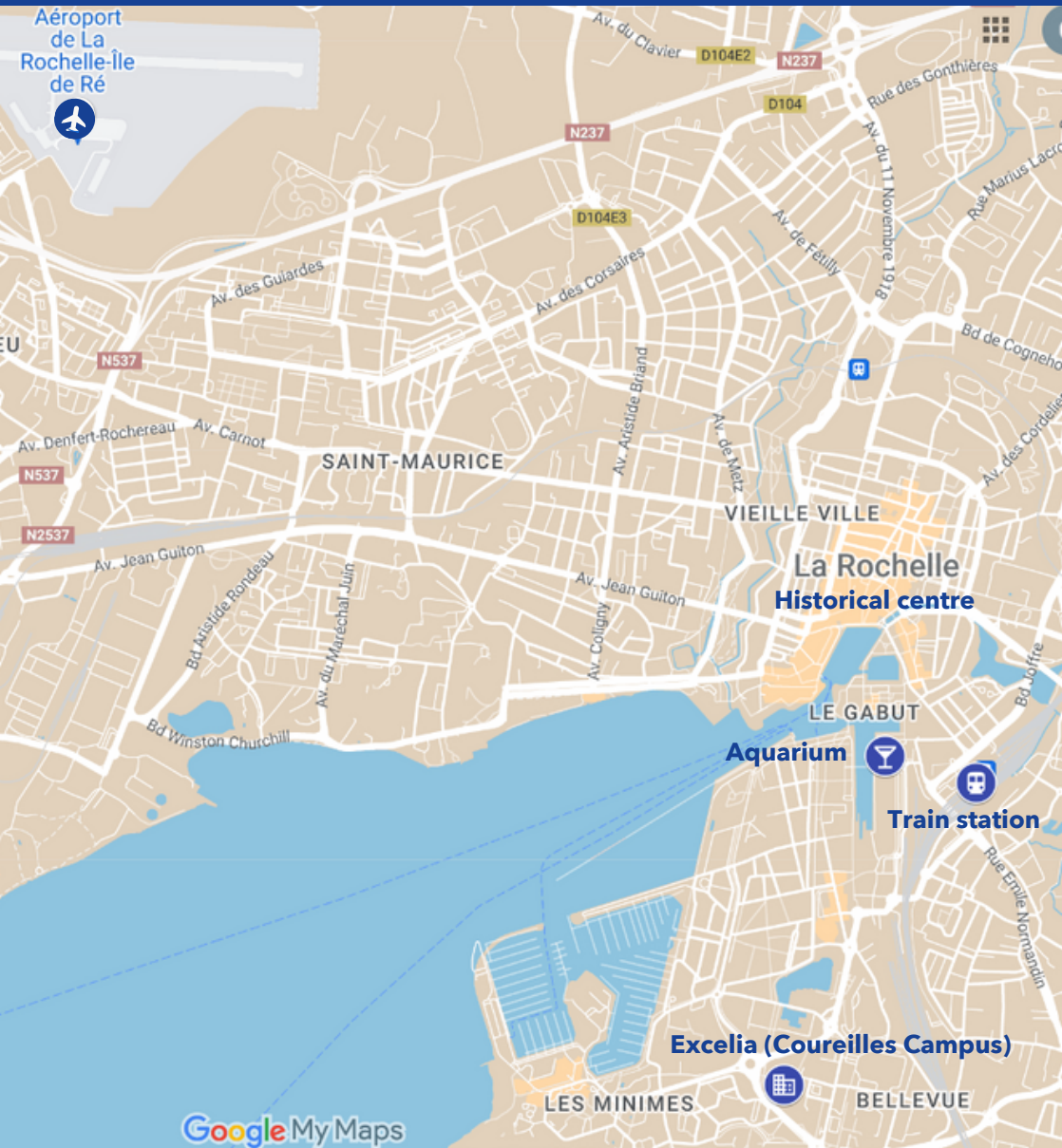
### FARE

Occasional rental: €1 the first 30 minutes.

Beyond that, the use will be charged €1.50 per additional half hour.



# CITY MAP



# CONTACT

For any questions, contact us at: [airl2024@excelia-group.com](mailto:airl2024@excelia-group.com)

## YOUR ON-SITE CONTACTS



Salomé RUEL:  
[ruels@excelia-group.com](mailto:ruels@excelia-group.com)



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[gonzalezfeliuj@excelia-group.com](mailto:gonzalezfeliuj@excelia-group.com)



## NEW AQUITAINE REGION

La Rochelle Campus (Main Office):  
102 rue de Coureilles  
Les Minimes  
17000 La Rochelle

[airl2024@excelia-group.com](mailto:airl2024@excelia-group.com)



[excelia-group.com](http://excelia-group.com) | [airl2024.sciencesconf.org](http://airl2024.sciencesconf.org)