

**14<sup>th</sup> Meetings  
of AIRL-SCM  
International Association for Research in Logistics  
and Supply Chain Management**



***Logistics and Supply Chain Management:  
At the crossroads***

The International Association for Research in Logistics and Supply Chain Management (AIRL-SCM) is organising the 14th AIRL-SCM Meeting (previously known as RIRL) which will be held on:

**18, 19 and 20 May 2022**

**at the IAE Clermont Auvergne - School of Management**

11 Boulevard Charles de Gaulle  
63000 Clermont-Ferrand – France

Organised every two years since 1995, the AIRL-SCM Meetings bring together international researchers specialised in logistics and supply chain management (SCM) or motivated by these themes. The meetings welcome researchers from the fields of management and engineering sciences, as well as representatives from the industrial world interested in these themes. All papers submitted will be evaluated by the members of the scientific committee in a double-blind process. The best papers will be proposed for publication in *Supply Chain Forum: An International Journal* or in *Logistique et Management*.

These days of exchange around the most advanced knowledge in logistics and SCM provide participants with a stimulating cross-section of the challenges of the discipline, the strategies and practices at work, the innovative systems and the prospects for evolution. A Doctoral Consortium is also organised during the Meetings, allowing young researchers to present their work to a panel of experts.

## **LOGISTICS AND SCM: AT THE CROSSROADS**

Environmental transitions and ruptures invite us to confront our research practices and our visions of the future with regard to the scientific fields and areas of investigation of the discipline.

The AIRL-SCM meetings in 2022 focus on the challenges of **logistics and supply chain management at the crossroads**.

The climate transition, the health crisis, and the resulting societal, economic and environmental upheavals and paradoxes are forcing organisations to rethink their practices within their territories. In this context, many fundamental questions can be addressed: (the following ones are some examples).

- Should logistics and SCM deepen and optimise the models implemented so far or are they obliged to imagine new ones?
- After the different waves of the recent epidemic, can we say that logistics and SCM are able to support the resilience of health systems?
- What place for geographical proximity in the new logistics schemes? Regional, national, continental or even short circuits: what reconfigurations for logistics chains?
- In a digitalised world, how can logistics and SCM innovations meet the challenges of transition?

### **Proposed themes (not exhaustive)**

These AIRL-SCM 2022 meetings will also be open to the usual research themes of the logistics and supply chain management research community, both in their management science and human and social science dimensions and in their engineering science dimensions, without being closed to other disciplines (health, geography, regional planning, political science, etc.).

Different approaches are expected in various application areas such as industry, distribution, health, rural or urban contexts, logistics service provision... and at different scales of analysis.

Themes covered (non-exhaustive list):

- Logistics techniques and strategies;
- The digitalisation of logistics and supply chain management;
- Collaboration, mutualisation, logistics outsourcing, company networks;
- Management and control of stocks;
- Purchasing and supply strategies;
- Production management and planning;
- Distribution strategies;
- Logistics and marketing interfaces;
- Human resources in logistics;
- The role of transport;
- Sustainable logistics, decarbonisation of chains;
- Logistics and its territories, the impact of stakeholders, the role of logistics in society;
- The logistics service industry;
- Urban logistics;
- Consumer logistics, etc.

### Specific sessions

All the papers selected will be structured in thematic sessions in French or English. In particular, we would like to set up two specific sessions:

#### Health and Logistics

The links between the AIRL-SCM and the GISEH (Hospital Systems Management and Engineering) network are long-standing and strong. The University of Clermont-Auvergne also has a research chair in Health and Territories. These two assets will enable us - with the involvement of the members of the GISEH network - to propose specific reflections on the themes of logistics & Covid, logistics of regional hospital networks, etc. For its part, the next GISEH conference (Saint-Étienne, July 2022) will give a special place to logistics in partnership with the AIRL-SCM.

#### Logistics and SCM Pedagogy

The periods of lockdown have undoubtedly brought innovative teaching practices back into fashion! What pedagogy do we deploy to teach logistics and supply chain management? What tools are we developing that we would like to share with the community? This special track will allow an exchange of thoughts and pedagogical practices in logistics and SCM. Authors are invited to present cases, experiences in pedagogy, animation, student evaluation or any other innovative device. The session will take place in the school warehouse of the GLT department of the IUT Clermont Auvergne, an educational space of 300 m<sup>2</sup> equipped with a *data warehouse* and various technologies of information systems for logistics (*pick to light, pack to light...*) allowing the implementation of innovative and ambitious learning situations.

## SUBMISSION FORMAT

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The proposed papers may cover theoretical, methodological, conceptual and experimental approaches as well as concrete presentations of the implementation of solutions in companies or in education. Paper proposals, in French or in English, should take the form of a structured **ANONYMOUS** abstract of less than **500 words**, to be entered directly on the website: <http://rairl2022.sciencesconf.org>

The abstract should include the following points:

- Objective of the paper;
- Research design, methodological approach;
- Results obtained;
- Theoretical contribution of the paper;
- Managerial contribution of the paper;
- Limitations of the work carried out;
- Keywords (5 maximum).

After acceptance of the abstract, the authors write a final paper of **6,000-8,000 words ANONYMOUSLY USING THE TEMPLATE PROVIDED ON THE CONFERENCE WEBSITE**. The paper will then undergo a double-blind evaluation.

Authors may choose to present their paper as a work in progress. This may allow them to get feedback from their peers on a work in progress or where, for example, the collection of materials in the field is not yet complete.

The style sheet for the final paper is that recommended by Taylor and Francis. It can be downloaded via the link below:

<https://www.tandfonline.com/action/authorSubmission?show=instructions&journalCode=tlam20>

## PUBLICATION AND AWARDS

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Accepted papers will be presented at the conference and then published in the digital proceedings of the AIRL-SCM Meetings. Publication of conference papers in the proceedings is conditional on the presence of at least one of the authors to present the paper at the conference.

Several prizes are awarded for the best papers:

- A prize for the best "young researcher" paper;
- A prize for the best paper written in French of the Meetings and for the best paper written in English.

At the end of the Conference, the Scientific Committee will make a selection from the papers presented, in order to propose the best papers for publication in:

- *Logistique & Management* (official journal of the AIRL-SCM)  
<http://www.tandfonline.com/tlam> for papers written in French and/or
- *Supply Chain Forum: An International Journal*  
<http://tandfonline.com/tscf> for papers written in English.

## PROVISIONAL TIMETABLE OF THE CONFERENCE

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### 1 November 2021

Deadline for submission of abstracts (500 words) on the website

### 1 December 2021

Deadline for notification to authors of acceptance of abstracts

### 15 January 2022

Deadline for receipt of final papers (6,000-8,000 words) on the website

### 15 March 2022

Feedback of evaluations to authors

### 30 April 2022

Deadline for receipt of final papers incorporating reviewers' requests

## DOCTORAL CONSORTIUM

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The AIRL-SCM Meetings will host the association's doctoral consortium. It will be held on the afternoon of **18 May 2022** at the IAE Clermont Auvergne.

This doctoral consortium is aimed at doctoral students in Logistics and Supply Chain Management, whatever their year of thesis. The objective of this consortium is to help them progress in their research work (on the theoretical, methodological and/or epistemological levels) and to discuss their doctoral project in a constructive manner. Based on previously submitted and evaluated papers, the projects will be presented to a group of senior academics in Logistics and Supply Chain Management.

These papers can take the form of a progress report on the thesis or a draft paper/article from the thesis work. Information about the consortium is available on the AIRL-SCM website. The 2022 Doctoral Consortium will be chaired by Samuel Lagrange (Université Clermont Auvergne, CleRMA).

For the doctoral consortium, the submission of a short paper of approximately 8 pages is expected, written in English or in French. The final papers may remain in a short format (2 500 words) or may be extended to a maximum of 8 000 words. They must integrate the requests of the two anonymous reviewers.

Submissions should be in the following format and style:

<https://www.tandfonline.com/action/authorSubmission?show=instructions&journalCode=tlam20>

## DOCTORAL CONSORTIUM TIMETABLE

- Sending of contributions following the presentation guidelines: **26 February 2022**
- Feedback on contributions after evaluation: **26 March 2022**
- Sending of modified contributions: **30 April 2022**
- Presentation and discussion of the papers: **18 May 2022**

## **ORGANISING COMMITTEE**

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The organisation committee is presided over by François Cassière, Associate Professor, IAE Clermont Auvergne, UCA, CleRMa and includes:

- Laurent DEROUSSE, IUT Clermont Auvergne, UCA, LIMOS
- Nathalie GRANGEON, IUT Clermont Auvergne, UCA, LIMOS
- Samuel LAGRANGE, IAE Clermont Auvergne, UCA, CleRMa
- Nhxtee LY, Assistante, UCA, CleRMa
- Audrey MILTON, IAE Clermont Auvergne, UCA, CleRMa
- Virginie NOIREAUX, IAE Clermont Auvergne, UCA, CleRMa
- Sylvie NORRE, IUT Clermont Auvergne, UCA, LIMOS
- Libo REN, IAE Clermont Auvergne, UCA, CleRMa
- Sophie RODIER, IUT Clermont Auvergne, UCA, CleRMa
- Christine ROUSSAT, IUT Clermont Auvergne, UCA, CRET-LOG

PhD students from CleRMa and LIMOS will support the organisation of the event.

## **SCIENTIFIC COMMITTEE**

The scientific committee is co-presided by

- Virginie NOIREAUX, Associate Professor HDR, IAE, Clermont Auvergne, UCA, CleRMa and
- Sylvie NORRE, Professor, IUT Clermont Auvergne, UCA, LIMOS.

### **Members of the Select Committee:**

Blandine AGERON, Université Grenoble-Alpes  
Marie-Laure BARON, Université Le Havre Normandie  
Valentina CARBONE, ESCP Business School  
Karine EVRARD-SAMUEL, Université Grenoble-Alpes  
Aurélien ROUQUET, NEOMA Business School  
Christine ROUSSAT, Université Clermont Auvergne

### **Members of the Scientific Committee:**

Blandine AGERON, Université Grenoble-Alpes  
Sonia ASSAOUI, Université de Caen  
Zied BABAI, Kedge Business School  
Marie-Laure BARON, Université Le Havre Normandie  
Cyrille BERTELLE, Université Le Havre Normandie  
Martin BEAULIEU, HEC Montréal  
Yann BOUCHERY, Kedge Business School  
Michael BROWNE, University of Gothenburg  
Christelle BRUYERE, Université Jean Monnet, Saint-Etienne  
Christelle CAMMAN, Aix-Marseille Université  
Claire CAPO, Université Le Havre Normandie  
Valentina CARBONE, ESCP Business School

François CASSIERE, Université Clermont Auvergne  
Tarek CHANEGRIH, Université Caen Normandie  
Elsa CORBIN, Université des Antilles et de la Guyane  
Sophie CROS, Université Le Havre Normandie  
Benjamin DALMAS, École des Mines de Saint Etienne  
François DE CORBIERE, IMT Atlantique  
Bruno DURAND, Université Paris Nanterre  
Karine EVRARD-SAMUEL, Université Grenoble-Alpes  
Nathalie FABBE-COSTES, Aix-Marseille Université  
Laurent FEDI, Kedge Business School  
François FULCONIS, Avignon Université  
Jesus GONZALEZ-FELIU, Excelia Business School  
Franck GUERIN, Université Le Havre Normandie  
Vincent HOVELAQUE, Université de Rennes 1  
Anicia JAEGLER, Kedge Business School  
Marianne JAHRE, Lund University and BI Norwegian Business School  
Thomas JOHNSEN, Audencia Business School  
Elodie KACIOUI-MAURIN, Aix-Marseille Université  
Vichara KIN, Aix-Marseille Université  
Gyöngyi KOVACS, Hanken School of Economics  
Rudolf LARGE, University of Stuttgart.  
Olivier LAVASTRE, Université de Grenoble  
Jennifer LAZZERI, Aix-Marseille Université  
Laurent LIVOLSI, Aix-Marseille Université  
Mozart MENEZES, Kedge Business School  
Olivier MEVEL, Université de Brest  
Nathalie MERMINOD, Aix-Marseille Université  
Valérie MICHON, Aix-Marseille Université  
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Sylvie NORRE, Université Clermont Auvergne  
Fouzia OUNNAR, Aix-Marseille Université  
Gilles PACHE, Aix-Marseille Université  
Bernd PHILIPP, ESCE International Business School.  
Sophie PUAUX, Aix-Marseille Université  
Claudia REBOLLEDO, HEC Montréal  
Libo REN, Université Clermont Auvergne  
Corinne ROCHETTE, Université Clermont Auvergne  
Sophie RODIER, Université Clermont Auvergne  
Aurélien ROUQUET, NEOMA Business School  
Christine ROUSSAT, Université Clermont Auvergne  
Salomé RUEL, Kedge Business School  
Vincent SALAUN, Université de Nantes  
Nathalie SAMPIERI-TEISSIER, Aix-Marseille Université  
Éric SANLAVILLE, Université Le Havre Normandie  
Marianne SARAZIN, INSERM  
Franck STRAUBE, Technische Universität Berlin  
Marie-Pascale SENKEL, Université de Nantes

Damien TALBOT, Université Clermont Auvergne  
Nikolay TCHERNEV, Université Clermont Auvergne  
Anne TOUBOULIC, Nottingham University Business School  
Diego VEGA, Hanken Business School  
Philippe WIESER, École Fédérale Polytechnique de Lausanne